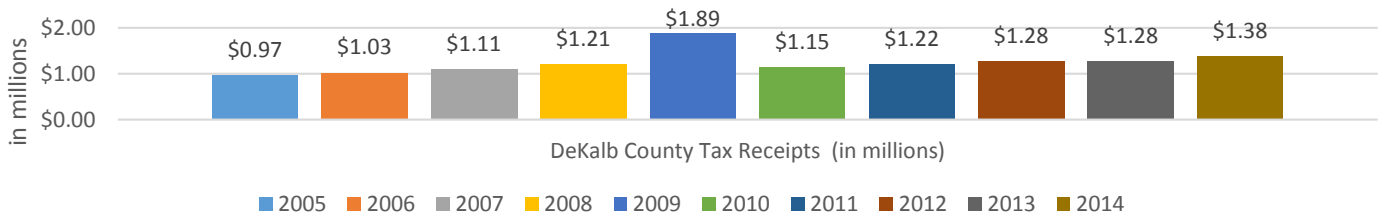
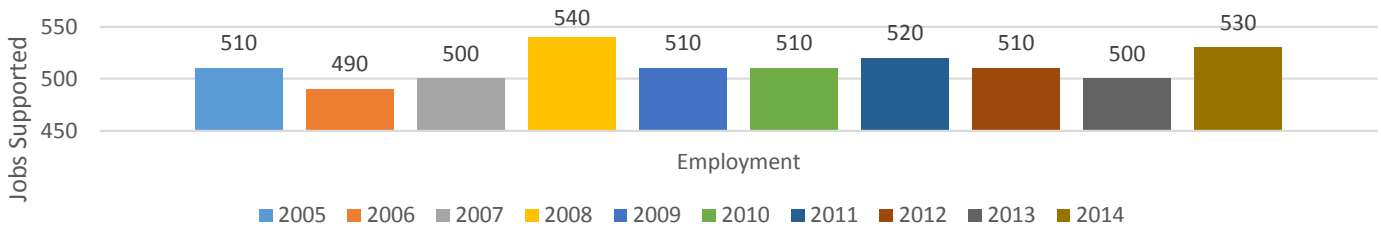
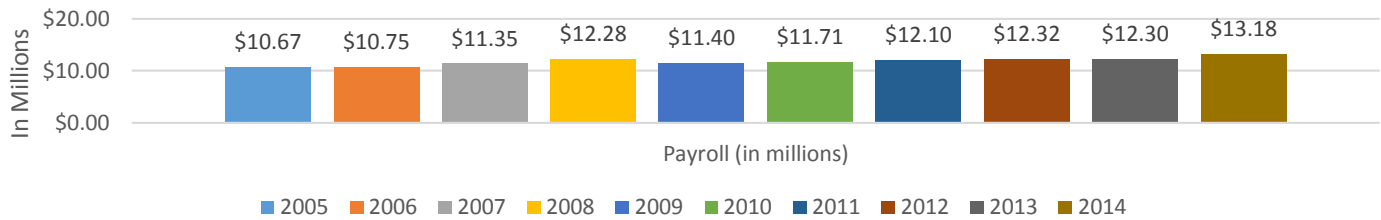
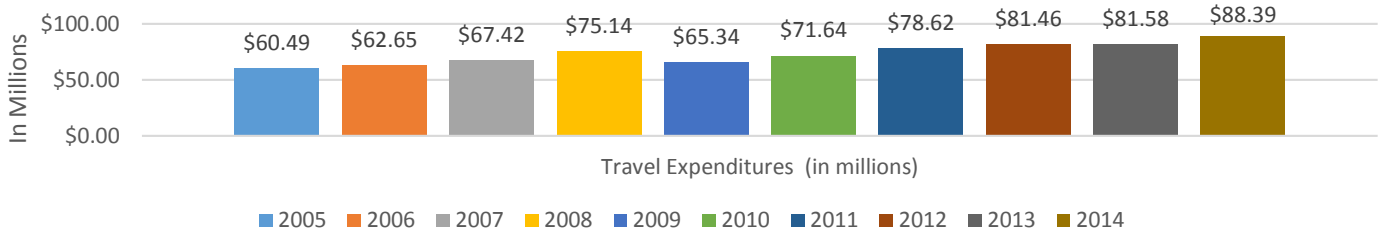


DeKalb County Tourism Statistics – 10 Year History



Travel Expenditures- Money spent by travelers on such things as public transportation, food service, auto transportation, lodging, retail, and entertainment/recreation.

Payroll- Wages and salaries paid directly to employees directly serving the traveler, in such areas as: public transportation, food service, lodging, entertainment/recreation, travel planning, retail, and auto transportation.

Employment- The actual number of jobs supported by Illinois Tourism. Jobs vary from executive/management to service oriented occupations.

Tax Receipts- Travel tax receipts are the taxes generated from revenues attributed to travel spending in Illinois. Travel-generated tax revenues are a significant economic benefit as governments use these funds to support the travel infrastructure and other public programs

2005-2013 Information and chart descriptions compiled from Chicago & Beyond Regional Tourism Office.
 Datasheet prepared by the DeKalb County Convention and Visitors Bureau.
 Information contained in ten (10) studies prepared by the Illinois Office of Tourism