

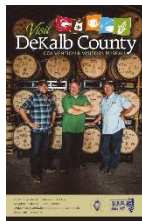


***Strong
Economic Impact,
Smart Investment***

Our Mission is to generate economic impact and promote DeKalb County as a premier destination for business and leisure travel.

The DeKalb County Convention & Visitors Bureau is the official first point of contact for meeting planners, tour operations, special event planners, and leisure travelers.

We focus our marketing, advertising, and promotional efforts 50 miles outside DeKalb County to attract visitors and new dollars.



30,000

DeKalb County
Visitors Guides Printed

In 2017, DCCVB's efforts resulted in record-breaking visitor spending:

\$98.8 Million

Direct Visitor Spending in
DeKalb County

\$1.66 Million

In DeKalb County Tax Receipts

\$7 Million

In State Tax Receipts
Collected in DeKalb County

590

DeKalb County
Tourism Related Jobs Supported