

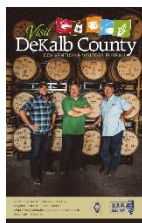


***Strong  
Economic Impact,  
Smart Investment***

Our Mission is to generate economic impact and promote DeKalb County as a premier destination for business and leisure travel.

The DeKalb County Convention & Visitors Bureau is the official first point of contact for meeting planners, tour operations, special event planners, and leisure travelers.

We focus our marketing, advertising, and promotional efforts 50 miles outside DeKalb County to attract visitors and new dollars.



**30,000**

DeKalb County  
Visitors Guides Printed

In 2017, DCCVB's efforts resulted in record-breaking visitor spending:

**\$98.8 Million**

Direct Visitor Spending in  
DeKalb County

**\$1.66 Million**

In DeKalb County Tax Receipts

**\$7 Million**

In State Tax Receipts  
Collected in DeKalb County

**590**

DeKalb County  
Tourism Related Jobs Supported