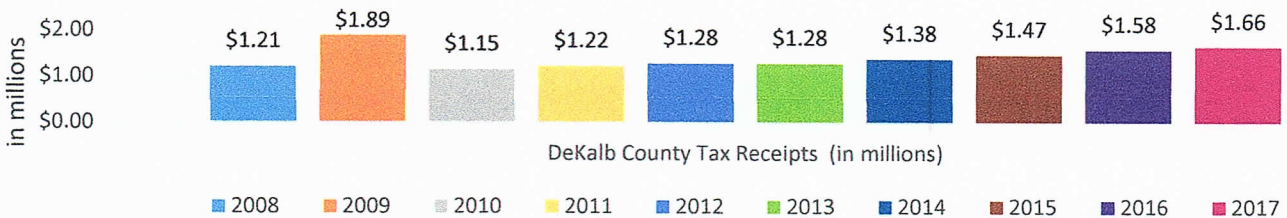
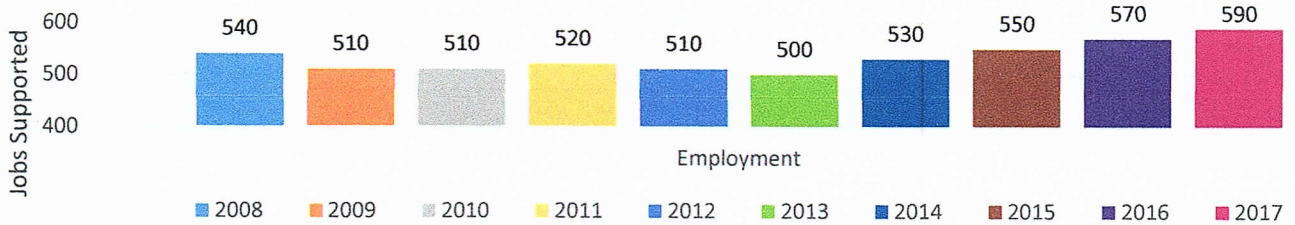


# DeKalb County Tourism Statistics – 10 Year History



**Travel Expenditures-** Money spent by travelers on such things as public transportation, food service, auto transportation, lodging, retail, and entertainment/recreation.

**Payroll-** Wages and salaries paid directly to employees directly serving the traveler, in such areas as: public transportation, food service, lodging, entertainment/recreation, travel planning, retail, and auto transportation.

**Employment-** The actual number of jobs supported by Illinois Tourism. Jobs vary from executive/management to service oriented occupations.

**Tax Receipts-** Travel tax receipts are the taxes generated from revenues attributed to travel spending in Illinois. Travel-generated tax revenues are a significant economic benefit as governments use these funds to support the travel infrastructure and other public programs