Travel Expenditures - Money spent by travelers on such things as public transportation, food service, auto transportation, lodging, retail, and entertainment/recreation.

Payroll - Wages and salaries paid directly to employees directly serving the traveler, in such areas as: public transportation, food service, lodging, entertainment/recreation, travel planning, retail, and auto transportation.

Employment - The actual number of jobs supported by Illinois Tourism. Jobs vary from executive/management to service oriented occupations.

Tax Receipts - Travel tax receipts are the taxes generated from revenues attributed to travel spending in Illinois. Travel-generated tax revenues are a significant economic benefit as governments use these funds to support the travel infrastructure and other public programs.

Datasheet prepared by the DeKalb County Convention and Visitors Bureau.
Information contained in ten (10) studies prepared by the Illinois Office of Tourism.