

MEDIA ALERT



Photo included – Photo Credit: Bob Myers

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DeKalb County Convention & Visitors Bureau Launches new DeKalb County Barn Quilt Trail

DeKalb, IL – The DeKalb County Convention & Visitors Bureau (DCCVB) has launched the new DeKalb County Barn Quilt Trail and landing page as part of their celebration of National Travel and Tourism Week. The Trail allows visitors to go on a self-guided tour of DeKalb County's 40+ barn quilts. The trail is broken up into five (5) legs allowing visitors to take in the quilts one leg at a time or explore DeKalb County for a weekend and see them all.

The Barn Quilt Trail landing page bit.ly/DeKalbCountyBarnQuilts allows visitors to plan their trip using Google Maps and a printable trail brochure. The page also includes pictures of DeKalb County Barn Quilts and more information about the history of the barn quilt movement in the US and DeKalb County.

The DCCVB partnered with the DeKalb County Farm Bureau and Bob Myers of HAWK Aerial Imagery to create this trail and landing page. "It's been months of work and collaboration with our partners to bring this trail to fruition. We are so thankful to the DeKalb County Farm Bureau and Bob Myers for all their help in bringing it together," said DCCVB Executive Director Debbie Armstrong. "This trail is a great compliment to the DeKalb County Barn Tour that will be hosting its 5th annual tour on August 11th. DeKalb County has a rich agricultural history that both residents and visitors are eager to investigate. We are excited to bring everyone another way to explore DeKalb County," concluded Armstrong.

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About the DeKalb County Convention & Visitors Bureau: The DeKalb County Convention & Visitors Bureau (DCCVB) is the Certified Destination Marketing Organization for DeKalb County. The bureau was incorporated in 2007 and awarded 501 c 6 non-profit status in 2010.

The DCCVB serves as the first point of contact for meeting planners, sports tournament directors, tour operators, special event planners, and leisure travelers. Marketing, advertising, and promotional efforts are focused 50 miles outside the bureau's region to attract new dollars and new business, which results in a positive impact on economic development.

