

2016-2017 DCCVB Board of Directors

Officers

Chair – Brad Hoey (NIU Marketing & Communications)

Vice Chair – Vicky Torres (Red Roof Inn & Suites)

Immediate Past Chair – Kevin McArtor (Jonamac Orchard)

Treasurer – Matt Duffy (DeKalb Chamber)

Secretary – Alex Nerad (Egyptian Theatre)

Directors

Jeff Dobie (Fatty's Pub & Grille)

Derek Hiland (DeKalb County)

Tim Holdeman (City of DeKalb)

Patty Hoppenstedt (City of DeKalb)

Mark Kerman – Ex Officio (Siepert & Co. LLP)

Maureen Little (DeKalb County Board)

Maria Mamoser (Prairie State Winery)

Jason Michnick (City of DeKalb)

Ryan Sedevie (NIU Athletics)

Rose Trembl (Sycamore Chamber)

Staff

Debbie Armstrong – Executive Director

Stacey Canova – Office Admin



FY 2017 July 1, 2016 – June 30, 2017 Annual Report

Mission

To generate economic impact and promote DeKalb County as a premier destination for business and leisure travel.

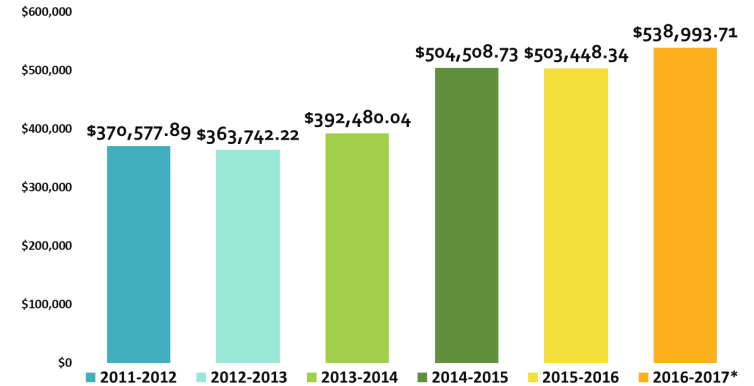
Stakeholders

Grant from Illinois Office of Tourism: \$92,787
 City of DeKalb: \$50,000
 DeKalb County Board: \$15,000
 NIU Communications & Marketing: \$7,500
 City of Sycamore: \$5,000
 NIU Athletics: \$1,500
 Jonamac Orchard: \$1,000
 Cortland: \$500
 Malta: \$250
 Shabbona: \$250

Partners

Daily Chronicle
 DeKalb Chamber of Commerce
 DeKalb County Economic Development Corporation
 First Midwest Bank
 First National Bank of Illinois
 Northwestern Medicine
 Illinois Lincoln Highway Coalition
 Illinois Office of Tourism
 MorningStar Media Group
 Northern Illinois Tourism
 Pro Sound
 Siepert & Co., LLP
 Sundog IT
 Sycamore Chamber of Commerce
 WLBK/WSQR

DeKalb & Sycamore Hotel Sales Tax Revenue



*Reflects the DCCVB FY year that runs July 1st – June 30th.
 This is the combined total of hotel tax revenue as submitted by the Cities of DeKalb and Sycamore

Current Number of Hotel Rooms

DeKalb: 329 Sycamore: 251 Total: 580

Operating Budget

\$173,787
 Includes Stakeholders & IOT LTCB Grant

