

2015-2016 DCCVB Board of Directors

Officers

Chair – Kevin McArtor (Jonamac Orchard)

Vice Chair – Brad Hoey (NIU Marketing & Communications)

Treasurer – Matt Duffy (DeKalb Chamber)

Secretary – Alex Nerad (Egyptian Theatre) Directors

Directors

Ellen Divita (City of DeKalb)

Jeff Dobie (Fatty's Pub & Grille)

Claudia Hicks (Village of Shabbona)

Mark Kerman (Siepert & Co. LLP) – Ex Officio

Maureen Little (DeKalb County Board)

Maria Mamoser (Prairie State Winery)

Ryan Sedevie (NIU Athletics)

Lauren Stott (City of DeKalb)

Mary Supple (DeKalb County Board)

Rose Trembl (Sycamore Chamber)

Vicky Torres (Red Roof Inn & Suites)

Staff

Debbie Armstrong – Executive Director

Stacey Canova – Office Admin



2015-2016 Annual Report

Mission

To generate economic impact and promote DeKalb County as a premier destination for business and leisure travel.

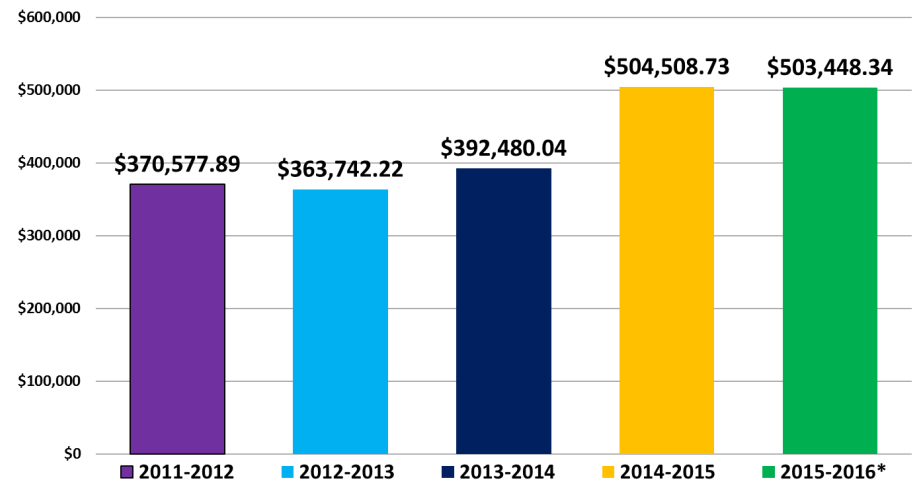
Stakeholders

Grant from Illinois Office of Tourism: \$77,914.00
 City of DeKalb: \$50,000
 DeKalb County Board: \$15,000
 NIU Communications & Marketing: \$7,500
 City of Sycamore: \$5,000
 NIU Athletics: \$1,500
 Jonamac Orchard: \$1,000
 Cortland: \$500
 Kingston: \$250
 Malta: \$250
 Shabbona: \$250

Partners

Daily Chronicle
 DeKalb Chamber of Commerce
 DeKalb County Economic Development Corporation
 First Midwest Bank
 First National Bank of Illinois
 Kish Health System
 Illinois Lincoln Highway Coalition
 Illinois Office of Tourism
 MorningStar Media Group
 Northern Illinois Tourism
 Pro Sound
 Siepert & Co., LLP
 Sundog IT
 Sycamore Chamber of Commerce
 WLBK/WSQR

DeKalb & Sycamore Hotel Sales Tax Revenue



Current Number of Hotel Rooms

DeKalb: 329 Sycamore: 251 Total:580

Sycamore lost 39 rooms with the conversion of Jane Fargo to apartments

*FY year runs July 1st – June 30th

Operating Budget

\$159,164

Includes Stakeholders & IOT LTCB Grant

