2015-2016 DCCVB Board of Directors

Officers
Chair – Kevin McArtor (Jonamac Orchard)
Vice Chair – Brad Hoey (NIU Marketing & Communications)
Treasurer – Matt Duffy (DeKalb Chamber)
Secretary – Alex Nerad (Egyptian Theatre) Directors

Directors
Ellen Divita (City of DeKalb)
Jeff Dobie (Fatty’s Pub & Grille)
Claudia Hicks (Village of Shabbona)
Mark Kerman (Siepert & Co. LLP) – Ex Officio
Maureen Little (DeKalb County Board)
Maria Mamoser (Prairie State Winery)
Ryan Sedevie (NIU Athletics)
Lauren Stott (City of DeKalb)
Mary Supple (DeKalb County Board)
Rose Treml (Sycamore Chamber)
Vicky Torres (Red Roof Inn & Suites)

Staff
Debbie Armstrong – Executive Director
Stacey Canova – Office Admin

2015-2016 Annual Report

Mission
To generate economic impact and promote DeKalb County as a premier destination for business and leisure travel.
### Stakeholders

- **Grant from Illinois Office of Tourism:** $77,914.00
- **City of DeKalb:** $50,000
- **DeKalb County Board:** $15,000
- **NIU Communications & Marketing:** $7,500
- **City of Sycamore:** $5,000
- **NIU Athletics:** $1,500
- **Jonamac Orchard:** $1,000
- **Cortland:** $500
- **Kingston:** $250
- **Malta:** $250
- **Shabbona:** $250

### Partners

- **Daily Chronicle**
- **DeKalb Chamber of Commerce**
- **DeKalb County Economic Development Corporation**
- **First Midwest Bank**
- **First National Bank of Illinois**
- **Kish Health System**
- **Illinois Lincoln Highway Coalition**
- **Illinois Office of Tourism**
- **MorningStar Media Group**
- **Northern Illinois Tourism**
- **Pro Sound**
- **Siepert & Co., LLP**
- **Sundog IT**
- **Sycamore Chamber of Commerce**
- **WLBK/WSQR**

### DeKalb & Sycamore Hotel Sales Tax Revenue

- **2011-2012:** $370,577.89
- **2012-2013:** $363,742.22
- **2013-2014:** $392,480.04
- **2014-2015:** $504,508.73
- **2015-2016:** $503,448.34

### Current Number of Hotel Rooms

- **DeKalb:** 329
- **Sycamore:** 251
- **Total:** 580

Sycamore lost 39 rooms with the conversion of Jane Fargo to apartments

*FY year runs July 1st – June 30th*

### Operating Budget

- **$159,164**

Includes Stakeholders & IOT LTCB Grant